

WKBD-TV
Public Affairs Programming
July 1 – September 30, 2010

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

AMERICAN BLACK JOURNAL

Produced by WTVS Detroit Public Television, American Black Journal is one of America's longest-running locally produced series, premiering in 1968. American Black Journal is a vibrant and provocative forum for newsmakers, celebrities and everyday people presenting a fascinating glimpse into African American history, politics and culture. The program alternates with Street Beat and airs Sundays at 11:30a.m. – 12:00p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.- 7:00a.m.

STREET BEAT & AMERICAN BLACK JOURNAL

7.18.10 00:30:00 POLITICAL
Carol Cain discussed Michigan's future and job creation with gubernatorial candidates: Rick Snyder; Lansing Mayor, Virg Bernero; State Representative, Pete Hockstra; and State Senator, Tom George.

8.29.10 00:30:00 POLITICAL
Stephen Henderson discussed the approved construction of a mosque a few blocks away from ground zero. Guests: Steven Gray, Correspondent, Time Magazine; Lori Robinson, Editor, B.L.A.C. Detroit Magazine; and Desiree Cooper, author and Detroit Free Press, journalist .

9.26.10 00:30:00 POLITICAL
Over nine-hundred Detroiters attended the mayor's forum on land use to make sure there wasn't a master plan to remove them from their homes. Stephen Henderson's guests include: Desiree Cooper, author & Detroit Free Press, journalist; Heaster Wheeler, Executive Director, Detroit branch of the NAACP; and Austin Black, One Realtor Magazine's 30 under 30.

7.25.10 00:30:00 ECONOMY
Various non-profit organizations shared information on the challenges facing many Michigan residents. during this economic downturn, and the type of assistance they provide. Guests: Anna Bluford and Lynn Rapp, Calvary House; Dennis Liegghio, No Resolve; Terri Miller, H.E.A.T.; Tom Simo and Mike Omstead, Rolling Thunder and Phil Gannia, Veterans of Foreign Wars.

8.08.10 00:30:00 ECONOMY
Carol Cain discussed the rising crime rate in Detroit and some of its neighboring communities, as job loss continues to mount. Guests: Gregory Lambert, U.S. Border Patrol; Thomas Kish, Michigan State Police; Terri Miller, (HEAT) Help Eliminate Auto Theft; and Mark Messens, Warren Crime Commission.

9.12.10 00:30:00 ECONOMY
Stephen Henderson discussed what is being done to stimulate job growth and curb Michigan's double digit unemployment rate. Guest: Randal Charlton, Executive Director, TechTown and Gregory J. Reed, Gregory J. Reed and Associates.

8.15.10 00:30:00 EDUCATION
Stephen Henderson discussed the diversification of suburban school districts.
Guests: Donna Givens Williams, CEO, Visions Education Development Consortium and Ida Turpin, Counselor, Walled Lake Western High School

8.22.10 00:30:00 EDUCATION
Carol Cain discussed non-profit job training programs. Guests: Dr. Chad Audi, CEO, Detroit Rescue Ministries; Lauren Horvath, Director, Lighthouse of Oakland County (Volunteer Networking & Career Dress Program); Rowland Watkins, Program Director (Youth Build Program); Linnea Nelson, AmeriCorps Community Partnership Specialist (Young Detroit Builders and JVS Prime Time)

9.05.10 00:30:00 HEALTHCARE
Carol Cain and the Community Correspondents "Stand Up To Cancer" and find out how non-profits in the community are helping those who face a cancer diagnosis. Guests: Heather Hall Gilda's Club; Michelle Tubbs and Maureen Parrish Young Survival Coalition;; Rabbi Elimelech Goldberg, Kids Kicking Cancer; and John Frierson, founder of A Bone Marrow Wish.

9.19.10 00:30:00 HEALTHCARE
Representatives from "Walk Now for Autism Speaks"; "Power to End Stroke Gospel Tour"; "Know Resolve" and "The Great Michigan Race for Special Olympics", join Carol Cain to discuss healthcare initiatives. Guests: Susan Woolner, Rich Ansell, Lem Barney, Damont Goolsby, Dennis Liegghio, Jill Fraeyman and Jim Adams.

7.04.10 0:30:00 ENVIRONMENTAL
Stephen Henderson and Sharon Madison Polk, CEO, Madison International, discussed "The Greening of Detroit", an organization committed to promoting the reforestation of neighborhoods and parks through planting projects and educational programs.

7.11.10 00:30:00 ENTERTAINMENT
Street Beat guests discuss family friendly ideas for summer fun. Guests: Michelle Schaefer, Program Manager, Ann Arbor Art Fair; Rick Sperlling, Founder, Mosaic Youth Theatre; Dr. Michael Stafford, Cranbrook Institute of Science; Charles D. Small, President and CEO, Don Bosco Hall; and Elaine Lewis, VP/Public Affairs, Detroit Tigers discuss the annual Willie Horton's Batting for Kids Challenge.

8.01.10 00:30:00 NON-PROFITS
Street Beat spotlights organizations working to serve military veterans and their families. Guests: Anna Bluford, VP/Operations; Lynn Rapp, Director of Partnerships, Calvary House, and VFW member, Phil Gannia discuss their mission to support formerly deployed soldiers with re-entry to the community. Tom Simo and Mike Omstead, Rolling Thunder Chapter #5 discuss their effort to keep the public aware of soldiers still missing in action.

FOR MY PEOPLE

7.03.10 00:30:00 POLITICAL
Ron Scott and David Rambeau discussed Mayor Bing's budget cuts to city services and its' impact on Detroit residents.

7.10.10 00:30:00 POLITICAL
Mark Wells and Attorney, Tamara McCrae provided an update on Haiti's recovery effort.

8.14.10 00:30:00 POLITICAL
David Rambeau and Ron Scott discussed the firing of Shirley Sherrod from the Department of Agriculture, and recent fallout from the incident.

8.21.10 00:30:00 POLITICAL
Mark Wells discussed Haiti's upcoming national election, and public reaction to Wyclef Jean's Announcement of wanting to run for President.

FOR MY PEOPLE

8.28.10 00:30:00 POLITICAL
David Rambeau discussed emotions surrounding the decision to construct a Muslim Community Center two blocks from Ground Zero in New York.

9.04.10 00:30:00 POLITICAL
Ron Scott and David Rambeau discussed the Detroit Police Department, including scandals involving former and current police chiefs, and the morale of rank and file officers.

9.11.10 00:30:00 POLITICAL
David Rambeau discussed Mayor Bing's land-use strategy for nearly vacant areas in Detroit and the effect it will have on residents.

9.18.10 00:30:00 ECONOMY
David Rambeau discussed Steven Rattner's book, "Overhaul", including the role of the Obama administration at keeping General Motors headquartered in downtown Detroit.

7.17.10 00:30:00 ECONOMY
"No Worker Left Behind" is Governor Jennifer Granholm's strategy to afford Michigan workers the opportunity to transition to new jobs through education and training. David Rambeau and Ron Scott discussed the programs successes and failures.

7.24.10 00:30:00 EDUCATION
Ron Scott and David Rambeau discussed Robert Bobb's role as Emergency Financial Manager, of Detroit Public Schools and his decision to close a multitude of neighborhood schools.

9.25.10 00:30:00 EDUCATION
Mark Wells discussed education reform in Detroit Public Schools and the effectiveness of Emergency Financial Manager, Robert Bobb .